

# 5Cities Homeless Coalition 2023 Kick-Off



5cities homeless coalition  
resources. support. hope.



## Changing Lives

Giving The Gift Of Home

In the advent of rising rent prices and cost of living hikes, the need for support, services, and hope is at an all time high. To help meet these needs we are setting our most ambitious End-Of-Year goal, ever! Luckily, **a generous group of supporters** has offered a **Matching Gift Challenge**, meaning they will match, dollar for dollar, every gift received before January 31, until we reach our goal! For a limited time, **your gift will provide DOUBLE the impact!**

**Thank you**

**Linda Asprion**

**James & Felicia Cashin**

**Nick & Kathy Tompkins**

**James & Kathryn Redmond**

**Richard & Kersti Lasiewski**

**Jana & Mike Owens**

**Wayne & Margaret Montgomery**

**These generous matching sponsors have made your doubled gift possible!**

Our donors believe in their community and fuel 5Cities Homeless Coalition's ability to provide resources support, and hope to our neighbors in need. Your donation funds programs like our Non-Congregate Shelter, Rapid Rehousing, Homeless prevention, Outreach, and Basic Needs distribution.

**With your help, we can confront the crisis of homelessness and make our community whole.**

**Thank you!**

**5Cities Homeless Coalition**

501(c)(3) Nonprofit | Tax ID #27-0413593

(805) 547-1638 | 5CHC.org

P.O. Box 558 Grover Beach, Ca 93483-0558

# 5Cities Homeless Coalition Needs Your Help



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San Luis Obispo County has been identified as the third most expensive county to live in, nationwide. It's not surprising with the wave of rent hikes and cost of living increases we've experienced throughout 2022. Residents are now left grappling with potential homelessness and the need for 5CHC services has seen a staggering uptick of 200% since 2021. 5CHC has seen that about 30 percent of requests are coming from folks who are barely getting by to begin with and most of them are behind in rent 1 to 3 months. The need for 5CHC to address all those calls for help more important than ever, **but we need your help for the biggest impact.**

No one experiences the turbulence of financial hardship like families. And for Brianna, a single mom of two, being laid off from work coupled with raising rent costs, she was confronted with the challenge of allocating her meager budget to basic needs resulting in little to none for housing costs. Having nowhere to turn and feeling out of options, Brianna reached out to 5CHC just before losing her family's home. With the budgeting help and career path support she received from her case manager, Brianna is now on her way to sustainability success!



*"They have helped our family more than I could ever thank them for. They have taught us ways to budget money better and gave insight to a better career path with encouragement along the way. Just when I thought I was not able to see a light at the end of the tunnel, they were there with flashlights and blankets. They have been such a blessing to our family."*

*"Thank you 5Cities Homeless Coalition and everyone who sponsors them. You may never know just how much it truly means to my family and other families alike. In a society of high living costs sometimes we fall behind. It's just nice to know People are there to help you pick yourself up."*

~ Brianna

With our community's help, we can rise to meet this moment of crisis with urgency, courage, and innovation. But we can't do it without you. Allow us to continue offering resources, support, and hope to our neighbors in need.

**Please, make a donation today.**

Sincerely,

Janna Nichols  
Executive Director, 5Cities Homeless Coalition

[www.5CHC.org](http://www.5CHC.org)

(805) 574-1638

@5cityeshomelesscoalition

