



# Benefits Calendar – Every Month of the Year!

## JANUARY

- **Online Outreach:** includes your logo/name/link placement on 5CHC Website (*5CHC.org*, average 1,000+ views/month), Social Media (weekly posts, 400+ Facebook likes and growing) and Email Newsletter (2,500+ subscribers)
- **In the Media:** TV/Radio/Print recognition in 5CHC PSAs



5cities homeless coalition  
resources. support. hope.

## FEBRUARY

- **Recognition: Annual Report Mailing**
- **Online Outreach:** same as January
- **In the Media:** same as January

## MARCH

- **Sponsor Recognition: Hope for the Homeless Golf Tournament**
- **Online Outreach:** same as January
- **In the Media:** same as January

## APRIL

- **Recognition: 5CHC Volunteer Recognition Event**
- **Online Outreach:** same as January
- **In the Media:** same as January

## MAY

- **Sponsor Recognition: Fiesta at Fin's**
- **Online Outreach:** same as January
- **In the Media:** same as January

## JUNE

- **Sponsor Recognition: Summer Fundraiser**
- **Online Outreach:** same as January
- **In the Media:** same as January

## JULY

- **Recognition: Mid-Year Mailing**
- **Online Outreach:** same as January
- **In the Media:** same as January

## AUGUST

- **Online Outreach:** same as January
- **In the Media:** same as January

## SEPTEMBER

- **Sponsor Recognition: Empty Bowls Community Luncheon**
- **Online Outreach:** same as January
- **In the Media:** same as January

## OCTOBER

- **Sponsor Recognition: "In the Tent" Event**
- **Online Outreach:** same as January
- **In the Media:** same as January

## NOVEMBER

- **Recognition: Year End Mailing**
- **Online Outreach:** same as January
- **In the Media:** same as January

## DECEMBER

- **Recognition: Giving Tuesday**
- **Online Outreach:** same as January
- **In the Media:** same as January

